

## **Hinsdale Central Booster Board Meeting Minutes**

**October 7, 2020**

Kim Anderson called the meeting to order at 7:02 pm. Adjourned: 8:22pm

Minutes: Lee Gillman as Secretary

### **Attendees Present:**

Kim Anderson, Julie Boruff, Sally Phillip, Stephanie Geier, Bruce Carlson, Ed McCarthy, Jana Boomer, Suzanne Austin, Michelle Fischer, Courtney Willman

### **Secretary - Lee Gillman**

Suzanne Austin made a motion to approve September 2020 minutes, Bruce Carlsen seconded the motion. Minutes approved.

See updated membership spreadsheet for 2020-2021 sent, thank you from Kim.

Sent Banner form that Nancy Dugan updated, please look for potential supporters as this will be the biggest opportunity for fundraising this year. Rob Tonn and his charitable organization, Brooks Strong Foundation, bought inside and outside banners. - Thank you, Rob.

### **Treasurer - Julie Boruff**

**Discussion:** Rick Heinz, our new accountant, reached out to the state to plead our case to get Boosters reinstated as a 501(c)(3) organization with the Secretary of State of Illinois. The State of Illinois approved reinstating our organization after 40+ years of non compliance. Current name, year of organization, etc. will remain the same. Kim Anderson signed for all years of back statements. Rick is also following up with the Illinois Attorney General to get Boosters reinstated with the IL AG. Huge thanks to Julie Boruff for identifying the issue and working with Rick to get it resolved. The P & L for the month of September is attached. Very little activity due to no concessions, limited membership sales. Basically only spirit wear sales to date.

**Action:** none

### **Athletic Director - Dan Jones as reported by Sally Phillips**

**Discussion:** Fall sports wrapping up, went well. IHSA will make the winter sports announcement tomorrow. As Dan makes sports welcome announcements to winter season players and parents, the Boosters would like a plug about how they help the athletics and activities.

**Action:** Get Dan the amount of money given to each winter sport in past years so that he can include that when he meets with the winter sports teams and parents to encourage joining Boosters.

### **Activities Director - Sally Phillip**

**Discussion:** Activity Fair will be virtual this fall. The Play will be It's a Wonderful Life. This will be on the radio station and videotaped for viewing. The Variety Show will be virtual. Many activities for students coming up, pumpkins and hot chocolate and other ideas will be limited participation but will continue to offer activities to

engage students in HC. This will be for 50 students. Meetings are happening at the school. Everyone is trying to stay ahead of any issues.

**Action:** none

### **Committee Reports**

#### **Communications - Tania Kuropas absent report by Kim Anderson**

**Discussion:** Mailchimp sent yesterday. Will work to make sure it went out.

**Action:** none

#### **Concessions: Bruce Carlsen and Ed McCarthy absent - Sam LoPresti**

**Discussion:** Inside and Outside concessions are clear of all food.

**Action:** none

#### **Fundraising - Kim Anderson & Open spot**

**Discussion:** Bruce called Fasano Pies, no update at this time. Will reassess if this is possible for Thanksgiving. The last few years Boosters has only made \$200 on this event. Many years ago they made \$500+ when the Teacher Appreciation Committee ordered these pies as teacher gifts, but the committee now gets them from Costco because they are 3x the size and half the price.

Don Lindsey, CH resident with 3 children at HC, has a company called Charity Flags that partners with nonprofits to sell garden flags; the sale price is \$35 with Boosters receiving profits of \$10 from each flag sold. All orders are online with payment going to the company. Boosters would need to design the flag. Need a decent amount of people to purchase to make it worth our while. Dan will update on antique sports banners' next meeting.

**Action:** Bruce will determine pie sales soon. Kim will f/u on yard flag size and plan.

#### **Grants - Kim Anderson and open spot**

**Discussion:** Grants on Hold

**Action:** none

#### **Membership - Amy Brown, Jana Boomer and Suzanne Austin**

**Discussion:** Fall new member recruitment kicked off this month. The first Mailchimp was sent October 6th. It was recently decided that spectators will not be allowed at sporting events during the 2020-2021 school year due to Covid-19 crowd limitations. Memberships will still be sold, but the Membership team is also encouraging donations.. As of early October, nineteen people have signed up. Booster Bylaws require that all Board members

are also paid Booster Club members, so please join/payp if you have not done so already. Jana reported that the inventory of the various member gifts is high: blankets - 81, coolers - 15, stadium chairs - some in the garage and some in the shed - numbers unknown, umbrella - 16, ponchos -2. Goal is to only reorder what is absolutely necessary because Covid will likely cause membership/Booster Budget to be very low this school year.

**Action:** John and Suzanne will discuss with Julie's input on merging push coin and PayPal lists, which becomes a membership list. Jana will deliver items this week. Amy Brown will mail out Membership cards and horns later this month when they are received from the printer.

### **Merchandise - Michelle Fischer and Stephanie Geier**

**Discussion:** Stephanie reported they will have a sale kickoff Wednesday, September 9th from 2 - 3 pm **Take away** - people loved being outside! Bought in the rain. Outside sales avoid sign in and parking. So much easy, busy with sales. Could have sold more. Will do the next sale outside Kim asked if there could be a sale before Christmas sale. Stephanie said PJ pants and hoodies are what sells. Kim replied that money is there for the order. Online store open.

**Action:** Lee, Julie, and Kim offered to volunteer for sale day. Michelle and Stephanie will order inventory and set up 2 dates for sales. Will work with Dan and/or maintenance to have a sale outside and use a pop-up tent. Online shop open - included in next blast announcement.

### **Special Projects - Nancy Dugan not present**

**Discussion:** New form sent to all Board Members with meeting announcement. 2 banners sold and will go up next week. All Board members should reach out to thriving companies to gauge interest in purchasing a banner.

**Action:** Banner sales could be a good source of fundraising this year. Nancy updated the form, please try to find businesses interested in supporting Boosters through banner purchases. Julie will reach out to Nancy to add PO Box info.

### **Volunteers - Courtney Willman**

**Discussion:** Volunteers have come forward.

**Action:** none

### **Webmaster - John Bauschard**

**Discussion:** No report. **Action:** none

### **Old/New Business**

**Discussion:** Hall of Fame submission of John Delaney did not happen last spring, so submission should be sent in for this year. Ed McCarthy will complete the form and submit. Sally recommended additional letters of recommendation to support form.

**Action:** Ed McCarthy will complete the form and submit to the Hall of Fame Committee. (Ed should coordinate with Corey Huth who is also still interested in helping).

**Next meeting - Wednesday, November 4, 2020, at 7 pm via Voom**

**All meetings via Zoom until further notice.**

**December 2**

**January 6, 2021**

**February 3**

**March 3**

**April 7**

**May 5**