

## Hinsdale Central Booster Board Meeting Minutes

November 4, 2020

Kim Anderson called the meeting to order at 7:02 pm. Adjourned: 8:17 pm

Minutes: Lee Gillman as Secretary

Next meeting: **December 2 at 7 pm via Zoom**

### **Attendees Present:**

Kim Anderson, Julie Boruff, Sally Phillip, Stephanie Geier, Bruce Carlson, Ed McCarthy, Suzanne Austin, Michelle Fischer, Courtney Willman, Nancy Dugan, Dan Jones, Jana Boomer, Rob Tonn, Tania Kuropas

### **Secretary - Lee Gillman**

Stephanie Geier made a motion to approve September 2020 minutes, Julie Boruff seconded the motion.

Minutes approved.

### **Treasurer - Julie Boruff**

**Discussion:** See attached report. Net income 1st quarter ~\$13K from spirit wear and membership sales. Typically \$25 from each membership sold is allocated to the Athletic Department as a "Gate Fee". Julie questioned if this was still necessary since spectators are not allowed to attend sporting events this school year. Dan Jones said this year the loss to his supplemental athletic budget is about \$40,000. Gate Fees from Boosters helps cover extra items for teams that are not covered by his budget or Booster Grants. The Board agreed to continue with the Gate Fees this year despite the lack of spectators at home sporting events.

P&L current cash balance is \$70,000. Unrestricted cash is \$30,000. Scoreboard on hold per Dan.

Discussion will start in Fall 2021. Spring 2022 they will ask Boosters for the remaining commitment of \$33,100. Dan needs to provide Revenue Share Agreement for scoreboard ads before Boosters releases the remaining money.

Julie received confirmation from our accountant, Rick Heinz, that Boosters reinstatement letter with the Secretary of State was finally completed. Tax returns will go to Kim Anderson to be signed. Will apply for

Tax Exemption status once we are in good standing with the State. Kim thanked Rob's firm for help and she will send a thank you note.

**Action:** none

### **Athletic Director - Dan Jones as reported by Sally Phillips**

**Discussion:** Fall sports finished up, went well and athletes stayed healthy. The girls' golf team won the conference and qualified to go to State. Girls swimming: outstanding season, conference and sectional champs broke 26 out of 34 records. At the virtual State, Meet HCHS was 3rd in State. Boys CxC - 5th in sectional, Girls were 7th, both had a state finalist if there was a state meet. Kim asked Dan about recognizing athletes that qualified for state but were unable to participate due to the cancellation of state meets. have done well this year and would have done well if there was a state meet or competition. Ed McCarthy suggested an ad to recognize the athletes in the local paper and Kim suggested giving each athlete a congratulatory plaque from Boosters. Ads are ~\$400, plaques are \$15 and there are 30 athletes. Letterman letters and numerals are still being done and the athletes will receive these. Kim motioned that Booster to spend up to \$500 per season, 4 seasons, to give a plaque to athletes that qualify for State. Ed McCarthy seconded. Approved by all. Send info to Hinsdalean to report out State Qualifiers as part of free news reporting.

IHSA will allow the winter sports: IDPH Boys swim, Boys and Girls Bowling, Girls gymnastics, competitive cheer, and dance. HCHS has sideline cheer and Poms. Cheer coaches and Poms coaches report that participants enjoy non-competitive cheer, however, HCHS will offer competitive cheer this year as it is the only way cheer will be allowed to run this year. The IHSA upgraded basketball to "High Risk", so the principals will be meeting with other schools in the conference to discuss the best way to proceed, but they will more than likely follow the IDPH ruling. Space and the number of athletes available will determine what HC does offer for sports. HCHS's insurance carriers will not cover HCHS if they do not follow the IHSA and IDPH guidelines. Basketball may become a spring or summer sport.

Dan is still waiting to hear back from NFHS regarding live streaming HC events since, due to Covid-19, no spectators will be allowed at sporting events for the 2020-2021 school year. Dan estimates that Boosters could sell the annual NFHS subscriptions at a charge of \$70 with \$40 going to NFHS. Dan still needs to

talk to NFHS to work out the terms. Boosters could possibly include the subscription as a member gift for Red Level and above.

Kim discussed adding an option to become a Booster member when parents register their athletes on the 8 to 18 website. 8 to 18 is willing to add Booster membership as an option on their site, but they would need to collect money and send it to Boosters. The Athletic office uses 8 to 18 as a communication system which is why athletes register via that platform. All athletic/team fees are paid through D86 PushCoin, not 8 to 18. 8 to 18 only collects fees if a student registers for a summer sports camp.

**Action:** Dan will get info to Hinsdalean and Wanda will order plaques and submit an invoice to Boosters. Dan will provide an overview of the revenue share agreement for the scoreboard at the next Board meeting.

#### **Activities Director - Sally Phillip**

**Discussion:** Clubs are up and running, many virtually but some are having in-person meetings. NHS applications went out. BPA event, Friday, November 13th. Eblast will go out. Clubs that Care will be collecting gift cards for those in need. The play It's a Wonderful Life is being filmed and will be live-streamed. This will be on the radio station and videotaped for viewing. December 9th, 5 - 7 pm, Polar Express event with the movie projected. A trackless train will be going around Dickinson field for the play. Attempting to get all photos for Yearbook. eBlast will include info on the sweatshirt design contest to gain momentum. Make sure this is in Bill Walsh's weekly letter, Julie will make sure the info is in the PTO blast.

**Action:** Blast info about the sweatshirt design contest via all weekly blasts.

#### **Committee Reports**

##### **Communications - Tania Kuropas**

**Discussion:** Mailchimp is being used to communicate with Booster Members and the All School List to attract new memberships. School-wide eblasts cost about \$160 when sent through Mailchimp due to the size of the file, so those are done on a limited basis. Tania will send out info to promote any Booster events, so send information to Tania and she will get it out to the Boosters members. See attached report.

**Action:** none

**Concessions: Bruce Carlsen and Ed McCarthy** absent - Sam LoPresti

**Discussion:** No report

**Action:** none

**Fundraising - Kim Anderson & Open spot**

**Discussion:** 1) Auction Historic State Banners - Last month Bruce proposed auctioning off the historic state banners in the gym after they are out of space in the gym. Dan will keep in mind to reach out to Foundation and Alumni. 2) Sell HCHS Garden Flags - Don Lindsey, Charity Flags; the sale price is \$40 and Boosters will receive \$10 from each flag sold. All orders are online with payment going to the company. Boosters must create a design for the flag, but will not use any HC team names because Dan has promised that the teams can sell their own spirit items as a way for the team to raise money. 3) World's Finest Chocolate/Sheryl Kern, would like to do a fundraiser. Kim will talk to her about something like this for a Valentine's Day event.

**Action:** Bruce will determine pie sales soon. Kim will f/u with Lisa Lundgren on design of garden flags.

**Grants - Kim Anderson and open spot**

**Discussion:** Grants on Hold, but plaques for State Qualifiers will be charged to Grants. Board has agreed to spend up to \$2,000 on these plaques for the 2020/2021 school year.

**Action:** none

**Membership - Amy Brown, Jana Boomer, and Suzanne Austin**

**Discussion:** See attached report. Membership is down significantly due to Covid-19 and the inability for spectators at home sporting events. As of November 1st, we have 89 members versus this time in 2019 we had 330 members. Membership will consider sending out a Mailchimp in December for donations as a tax write off. Membership is hoping to add the NFHS live streaming option as a membership gift for the winter and spring sports seasons to encourage new members to join. Kim thanked Jana for home delivery

of all new members' gifts. Membership gifts Inventory is good except for ponchos. There are only 6 left. Need to order more.

**Action:** Mailchimp eblast in December for tax writeoff and hopefully to promote the addition of NFHS.

### **Merchandise - Michelle Fischer and Stephanie Geier**

**Discussion:** Earlier today there was a spirit wear sale in front of the school and they sold \$1,500 worth of merchandise. Well stocked for Christmas sale which will be 2 days. May do a November event if they can work it out with the school. Buildings & Grounds is very nice with how hard it is to set up and move back and forth. Shed area can not be used.

**Action:** Will work with Dan and/or maintenance to have a sale outside and use a pop-up tent. Online shop open - included in the next blast announcement. Should consider giving holiday gift/cash as a thank you to the B&G team as thank you for their help throughout the year.

### **Special Projects - Nancy Dugan not present**

**Discussion:** Rob Tonn bought indoor and outdoor banners for Brooks Strong.

**Action:** Banner sales could be a good source of fundraising this year.

### **Volunteers - Courtney Willman**

**Discussion:** 15 Volunteers have come forward. 2 volunteered for spirit wear sales today

**Action:** none

### **Webmaster - John Bauschard**

**Discussion:** John is looking to move on and seeking a replacement. Tech-savvy helps. Need to update the website, maybe make a new website.

**Action:** none

### **Old/New Business**

**Discussion:** Corey Huth will take and run with Hall of Fame submission of John Delaney, Bruce Carlsen, and Sam LoPresti. Sally recommended additional letters of recommendation to support the form.

**Action:** Corey Huth will complete the form and submit to the Hall of Fame Committee.

**Next meeting - Wednesday, December 2nd, 2020, at 7 pm via Voom**

**All meetings via Zoom until further notice.**

**January 6, 2021**

**February 3**

**March 3**

**April 7**

**May 5**