

## Hinsdale Central Booster Board Meeting Minutes

December 2, 2020

Kim Anderson called the meeting to order at 7:01 pm. Adjourned: 8:06 pm

Minutes: Lee Gillman as Secretary

Next meeting: **January 6, 2021 at 7 pm via Zoom**

### **Attendees Present:**

Kim Anderson, Julie Boruff, Sally Phillip, Stephanie Geier, Bruce Carlson, Suzanne Austin, Dan Jones, Jana Boomer, Rob Tonn, Tania Kuropas, Courtney Willman

### **Secretary - Lee Gillman**

Kim Anderson made a motion to approve November 2020 minutes, Rob Tonn seconded the motion.

Minutes approved.

### **Treasurer - Julie Boruff**

**Discussion:** See attached report. Julie added an additional column for better use. 3 new members this month, spiritwear sales and expenses in plaques. Gate Fees from Boosters helps cover extra items for teams that are not covered by the athletic office's budget or Booster Grants.

P&L current cash balance is \$70,000. Unrestricted cash is \$30,000. Scoreboard on hold per Dan.

Discussion will start in Fall 2021. Spring 2022 they will ask Boosters for the remaining commitment of \$33,100. Dan needs to provide Revenue Share Agreement for scoreboard ads before Boosters releases the remaining money.

Julie received confirmation that Boosters is finally in good standing with the Secretary of State. We also received a letter from the Attorney General and must respond within 30 days. Rick Heinz, Heinz & Associates, has worked to assist us in resolving long standing issues with lack of compliance with annual

filings for the Secretary of State, as well as the Illinois Attorney General's office. Rick has donated 100% of his time and he has also told us he will complete our year end tax returns for free. This is a significant savings for Boosters. Over the last 3-5 years we have paid approximately \$750 per year to have this work done. In lieu of payment Boosters will donate to Scoreboard Charities, his foundation, to benefit cancer research. The local PTO's typically donate \$250. Julie will prepare a \$250 donation check for Scoreboard Charities on behalf of Boosters and drop it off with a basket of cookies for Rick and his staff. Julie made a motion to approve the \$250 donation. Lee seconded the motion.

Julie requested all outstanding bills for 2020 be submitted to her asap for payment.

**Action:** none

### **Athletic Director - Dan Jones**

**Discussion:** IHSA meeting today. Nothing new on the sports front. All winter sports are paused until January. Girls Badminton will move to winter this year to free up more space in the gym this spring. Spring and summer sports could be shorter and may include Basketball. Low risk sports in spring may get priority and have a shortened season. Dates will be last minute.

Boosters is proposing that we include subscriptions to NFHS as part of membership this year since spectators are not allowed at sporting events. NFHS will sell memberships to Boosters at a discount, so families could join Boosters and get a subscription for almost the same price (\$75) they would typically pay to NFHS (\$70) for an annual subscription. Boosters will pay NFHS approximately \$35 per subscription depending on quantity purchased. Current Booster membership count is 80 which is 15-20% of typical membership. This year all membership levels would get access to NFHS, but next year, assuming spectators are allowed back at home games, it could be a gift option for Red and Director level memberships. HC Athletics can live stream two home sporting events on NFHS at one time, so if there are more than two home events at one time the others will be recorded and will need to be watched on delay. The plan is to record all home sporting events, with exception of Bowling which Dan will try and record and post on Twitter. Kim made a motion to pay NHFS \$1750 for 50 subscriptions to get rolling.

**Action:** Dan will get info on moving dollars to Boosters Budget for Scoreboard. Kim will complete the NFHS agreement and work with Membership to offer subscriptions to existing members first.

### **Activities Director - Sally Phillip**

**Discussion:** Clubs are up and running, many virtually but some are having in-person meetings. The play It's a Wonderful Life will be live-streamed. Info will be on Insta, Twitter, daily and weekly updates and announcements. This will be on the radio station and videotaped for viewing. IHSA clubs going and competing. Planning for musicals and second semester play has started. Virtual Activity Fair will be done in the second semester for clubs.

**Action:** none

### **Committee Reports**

#### **Communications - Tania Kuropas**

**Discussion:** Tania will send out info to promote any Booster events, so send information to Tania and she will get it out to the Boosters members.

**Action:** Will add NFHS info.

**Concessions: Bruce Carlsen** - absent - Sam LoPresti and Ed McCarthy

**Discussion:** No report

**Action:** none

### **Fundraising - Kim Anderson & Open spot**

#### **Discussion:**

1) Covid/2020 sweatshirt design competition is done. HCHS 2020-2021 on front & RDN on back. Senior Rei Hemmer won the competition. Profits will be split between Boosters and Rei's two selected clubs: NHS and Girl's Golf. The "limited edition" sweatshirts will sell for \$45 and total profit will be approximately \$22 per sweatshirt. Ordered 50, so when all 50 have sold, the donation to Rei's clubs will be approximately \$550 or \$225 per club.

2) Sell HCHS Garden Flags - Don Lindsey, Charity Flags; the sale price is \$40 and Boosters will receive \$10 from each flag sold. All orders are online with payment going to the company. Boosters must create a design for the flag. Discussed which flag design most people liked. The winners were red and black with HCHS Crest, but Dan said HCHS is moving away from the Crest and Red Devil logos to streamline things. HCHS will have two approved logos. One will be the pitchfork and the other has not been decided, so Boosters voted to go with the pitchfork logo and the words Hinsdale Central on the flag. Flag options will be red or black. Goal will be to start sales in mid February.

3) World's Finest Chocolate/Sheryl Kern, would like to do a fundraiser. If we can get it launched it can be for December holidays, otherwise we can do it in late January for Valentine's Day.

**Action:** Kim will f/u on design of garden flags and promotion will be in next few weeks. Kim will see if we can start Worlds Finest ASAP.

#### **Grants - Kim Anderson and open spot**

**Discussion:** Grants on hold for 2020/2021 due to Covid and lack of members, concessions, etc. The plaques for State Qualifiers will be charged to Grants. Board has agreed to spend up to \$2,000 on these plaques for those that qualify during the four sports seasons throughout the 2020/2021 school year.

**Action:** none

#### **Membership - Amy Brown, Jana Boomer, and Suzanne Austin**

**Discussion:** See attached report.

**Action:** None

#### **Merchandise - Michelle Fischer and Stephanie Geier**

**Discussion:** Next sale on December 10th, 2020 from 4 - 6 pm. Covid/2020 sweatshirt promotion is done, RDN on back. Rei Hemmer won the competition. Profits from sale of Covid sweatshirts will be split with her chosen clubs. Sweatshirts are selling for \$45, profit is \$22. Ordered 50 shirts. Sale location can be at

gym doors, public can not come in school. Kim thanked Michelle and Eddie for their work with the sweatshirt design competition.

Before winter break we need to distribute thank you notes and gift cards to all of the Building and Grounds employees that help Boosters (particularly spirit wear) throughout the year. Dan has a box of tumblers that can be used to hold the gift cards. Lee motioned to spend up to \$500 on B & G gifts, 2nd motion Julie Boruff.

**Action:** Sweatshirt promo and Sale to be promoted in newsletter and PTO blast. Michelle will get Portillo's gift cards for B&G. Michelle and Stephanie will bundle tumbler and GC to give out before winter break. Send receipt to Julie. Dan will get a list of B & G team members to Michelle and Stephanie.

#### **Special Projects - Nancy Dugan not present**

**Discussion:** none

**Action:** Banner sales could be a good source of fundraising this year.

#### **Volunteers - Courtney Willman**

**Discussion:** Let her know if you need volunteers for spirit wear sales

**Action:** none

#### **Webmaster - John Bauschard**

**Discussion:** none

**Action:** none

#### **Old/New Business**

**Discussion:** Marvie sent an email reminding the Board that she is available to initiate the graduation seat and parking raffle. Permit from VOH and letter to Asst Principal starts in January. Discussed whether

or not to proceed since Graduation 2021 may be virtual or different due to Covid. We will continue and brainstorm on what to raffle or how to change graduation. Will also have flower sales with graduation.

**Action:** Add to January agenda.

**Next meeting - Wednesday, January 6th, 2021, at 7 pm via Zoom**

**All meetings via Zoom until further notice.**

**February 3 - 7pm**

**March 3 - 7pm**

**April 7 - 7pm - Announce & Publicize 2021-2022 Board Slate**

**May 5 - 7pm - Approve 2021-2022 Board Slate**