

Hinsdale Central Booster Board Meeting Minutes

February 3, 2021

Kim Anderson called the meeting to order at 7:03 pm Adjourned: 8:18 pm

Minutes: Lee Gillman as Secretary

Next monthly meeting: **March 3, 2021, at 7 pm via Zoom**

Attendees Present:

Kim Anderson, Julie Boruff, Sally Phillip, Stephanie Geier, Bruce Carlson, Suzanne Austin, Dan Jones, Jana Boomer, Courtney Willman, Ed McCarthy, Michelle Fischer, Nancy Dugan, Rob Tonn, Tania Kuropas

Secretary - Lee Gillman

Bruce made a motion to approve January 2020 minutes, Suzanne seconded the motion. Minutes approved.

Treasurer - Julie Boruff

Discussion: See attached report. Minimal activity this month, \$900 in spirit wear sales. 4 new members.

Owe \$2500 to the athletic department for gate fees for all 2020/2021 members. Insurance due next month, ~\$450 P&L's current cash balance is \$72,000. Unrestricted cash is \$37,000. Holding funds for the scoreboard.

Action: none

Athletic Director - Dan Jones

Discussion: Winter sports started; basketball, cheer, dance and poms, gymnastics, cheer, swimming, and badminton. Phase 4: Basketball games cleared. Winter schedule is almost over. Spring schedule starting. February 12th will start contact sports. Will compete against conference teams only. Spring and Summer Sports may have an option to open up. Looking forward to going to Sectionals and these sports will have a longer season. Dan is looking for answers to overlapping sports for athletes in this category. Principals from the West Suburban Conference schools will meet this coming Friday to discuss the policy

of spectators at various sporting events. They will use ISBE guidelines to make this happen. Lots of moving parts and everyone is working to be fair and hold practices.

NFHS Live Stream Update - Recording device is ready in the gym with all varsity events in the fieldhouse, all levels basketball, badminton, gymnastics and swimming. Bowling will be on Twitter. Senior nights will be in auditoriums with 50 people. Football, girls soccer, and volleyball have moved calendar years. Concession sales have not been discussed, but seems highly unlikely. This can be reevaluated when sports are outside this spring. Pom and Cheer teams can perform live during halftime for basketball.

Scoreboard Update - Potential options were discussed to pay for new scoreboard: 1) Boosters secures scoreboard sponsors and retains majority of funds raised. Need to understand what % of the funds raised would be retained by Boosters (vs. D86) if they do the legwork, 2) PowerAd secures scoreboard sponsors and takes a fee of 5% of total sponsorship. This may be the best route if D86 is retaining the majority of funds received for the naming rights. Boosters will need to negotiate a revenue share agreement with PowerAd on future digital ads that appear on the lower portion of the scoreboard. Timing of the entire project will be dictated by money in Dan's budget that may be lost if the scoreboard does not happen before March, 2021. If the scoreboard project gets pushed to late 2021 and the current scoreboard dies there is a portable board that could be used short term.

Action: Dan will check with the D86 Finance Director regarding his ability to roll money from this year's AD budget into the next school year for scoreboard.

Activities Director - Sally Phillip

Discussion: IHSS - Forensics, chess all on a roll. Moving to in-person and looking for meeting space. Clubs are going well. Planning for musicals and freshman play has started. Virtual Activity Fair done. A committee of Seniors will plan with results from surveys regarding Prom and Graduation. Everything will be determined based on guidelines for gatherings, current restrictions lend to drive through events. May live stream from 3 different fields. Prom will not be at Crystal Gardens because they are not reopening post Covid. Kids voted for a formal dress event in lieu of prom. Considering rotating in groups of 50 indoor, 6 feet social distance and masks. Nervous to plan outdoor Prom. DJ has come to walk through space.

Class of 2021 will have an event on the 21st of every month until graduation. Events by month are:
1/21 Request for photos for Senior slideshow; due mid-February. Senior t-shirts

2/21 Mail each member of Class of 2021 a Mask. College Acceptance Banners will be sold

3/21 Senior Yard Signs available for pickup at school - this is fundraiser for Boosters

4/21 Pick up Cap and Gown

Planning an Event for each of the last 21 days - pick up graduation items and more

5/17 Graduation for HC and HS Class of 2021

Action: none

Committee Reports

Communications - Tania Kuropas (romantania@hotmail.com)

Discussion: Garden flag Advertising will go out at the end of this week

Action: none

Concessions: Bruce Carlsen, Sam LoPresti, and Ed McCarthy

Discussion: No report

Action: none

Fundraising - Kim Anderson & Open spot

Discussion:

1) Will sell HCHS Garden Flags from Feb 1st - March 1st - Don Lindsey, Charity Flags; the sale price is \$40. Boosters will receive \$10 from each flag sold.

2) Possibly partner with Unique Balloon for graduation - Percent back per order?

3) Senior Yard Signs for Pickup on March 21st. Orders will be taken from Feb 26th - March 12th. Boosters will sell for \$15. Cost will be \$5 per sign assuming we order 250 or more (\$6 for 100-249). Pre Orders recommended. Some extra for sale on 3/21, as well as some for free lunch students.

4) Catering Restaurants - dinner options for families virtual graduation on Monday, May 17th.

Action: Kim, Lee and Michelle will work on above items

Grants - Kim Anderson and open spot

Discussion: Grants on hold for 2020/2021

Action: none

Membership - Amy Brown, Jana Boomer, and Suzanne Austin

Discussion: NFHS offer for existing Booster members will go out this week so they can livestream sporting events as part of their membership. Events will be recorded by HC Broadcast club and streamed by NFHS as outlined in AD report.

Action: 1) Notice will go out to current Booster members regarding their ability to access NFHS at no additional cost to offset the member's inability to attend sporting events in person. Future years when spectators can attend in person, NFHS should be offered as an additional gift item option. Need to look at membership pricing to make sure this is an option. May need to increase the price of Basic or Red Level memberships next year to accommodate the NFHS cost. 2) Send out new member solicitation schoolwide once we know NFHS streaming platform/recording is in place. 3) Send out new member solicitation to all winter and spring sports families outlining NFHS viewing accessibility.

Merchandise - Michelle Fischer and Stephanie Geier

Discussion: Covid Sweatshirt - The 2nd run, 50, sold 25. King Keyser will take the remaining 25 to sell.

Action: Get a picture of sweatshirts in the window and blast on PTO or school announcements. Need to get sweatshirts or \$ from King Keyser by 4/1 so Boosters can sell remaining inventory before year end.

Special Projects - Nancy Dugan

Discussion: Banners will be up for 2 seasons.

Action: none

Volunteers - Courtney Willman

Discussion: None

Action: none

Webmaster - John Bauschard

Discussion: Replacement for John. Targeting a new website launch May 2021

Action: Remove old sponsor list from the website

Old/New Business

Discussion: Corey Huth - Hall of Fame nominations for 2021

YH4L Event Date 2021/2022 Year - on Admin Agenda for February

Tabled: John Bauschard present Swim Parents Memorial

Action: None

Next Meeting:

Wednesday, March 3, 2021, at 7 pm via Zoom.

All meetings via Zoom until further notice.

April 7 - 7pm - Announce & Publicize 2021-2022 Board Slate

May 5 - 7pm - Approve 2021-2022 Board Slate