

# March 2020 Meeting Minutes

**NOTE: THERE WILL BE NO APRIL MEETING DUE TO CORONAVIRUS SCHOOL CLOSURE. HOPING NEXT MEETING WILL BE WED MAY 6th at HCHS NOT GRILL89. Will advise as soon as school start date is announced.**

Bruce Carlson called the meeting to order at 7:00 pm. Adjourned: 8:28 pm Minutes: Courtney Willman filling in for Lee Gillman as Secretary.

## **Attendees Present:**

Kim Anderson, Bruce Carlsen, Dan Jones, Courtney Willman, Ed McCarthy, Rob Tonn, Marvie Pham, Julie Boruff, Michelle Fischer, Suzanne Austin

## **Secretary - Courtney Willman filling in for Lee Gillman**

Rob Tonn made a motion to approve February 2020 minutes. Ed McCarthy seconded the motion. Minutes approved.

Action: Lee Gillman will add Suzanne Austin, new Membership Chairperson, and Sam LoPresti, Concessions Co-Chair to the Booster e-mail distribution.

## **Treasurer - Rob Tonn**

**Discussion:** February report submitted. Cash balance is \$60,064.20. See attached report. Concession raised just under \$3,900 for the month. With expenses of \$600 for the purchase of a new blender and a safe, this is a very good month for concession. There were two transactions under Membership which represented a \$405.35 sweep of the PayPal account and a \$125 membership upgrade. It was noted that \$500 in payables have come in so far this month but the cash position remains strong. Rob submitted payment for Director & Officer, Fidelity Bond and insurance but we have not yet received the insurance certificate. Post Meeting: Kim received an email with new insurance policy and certificates. Kim will forward to Rob and add to the Booster Shared Drive so this can be paid on an annual basis.

**Incorporation Issues:** -Julie Boruff was working on obtaining a tax-exempt letter so Boosters could purchase all concession items without paying sales tax. During this process, it was discovered that Boosters legal Incorporation lapsed 42 years ago (in 1978) due to non-payment of annual report fees to the Secretary of State Illinois (SOS). Boosters cannot be a charitable 501(c)3 organization, offering tax deductions to donors, without being incorporated. The Attorney General's office and SOS databases do not connect, so this issue was never flagged.

## **Action:**

Rob's law firm has offered to investigate the matter and re-incorporate Boosters on a pro-bono basis. The goal is to have this done within the next 60 days. Donations to Boosters CANNOT be considered tax-deductible until this is resolved because we are not a charitable 501(c)3 without being a corporation. The proposed capital campaign for the digital scoreboard is set to kick off within the next few months, so it's critical that this gets resolved ASAP.

## **Athletic Director - Dan Jones**

**Discussion:** Dan reported on the Scoreboard Fundraising efforts for Dickinson Field. The District has allotted \$35,000 to \$40,000 from their budget to put toward the \$175,000 purchase price of a new video scoreboard. Dan was hoping that Boosters could contribute an additional \$40K in lieu of spring activity/athletic grants. He has a few teams willing to donate and believes between District, Boosters and those groups he has \$110K committed. This would leave a balance due of roughly \$65,000.

Corey Huth has agreed to lead a parent fundraising campaign to find families, as well as corporate donors interested in donating the remaining \$65,000. A company can pay \$50,000 for full sponsorship rights for the life of the scoreboard which Dan estimates at 10 years. All donations for the video scoreboard will be received by The Boosters until the entire amount is raised at which point The Boosters would purchase the scoreboard and donate it to the school. Dan will continue to work with Corey and the parent committee on raising funds.

The requirement is to raise the full \$175K up-front. All future advertising revenue would go back to the school group that donated (Boosters, sports team, club, etc.). How this ad revenue would be monitored and paid back needs to be determined. Dan believes the scoreboard includes software that will assist Boosters with this process. Boosters would get the large majority of ad revenues over the first five years because Dan would give them a larger chunk of ad time to sell. Boosters

## March 2020 Meeting Minutes

would need to find someone to sell ads, as well as track the ad revenue to reimburse other donors. This is a huge undertaking and Boosters needs to make sure details are in place BEFORE issuing their contribution.

Kim Anderson made a motion to donate \$40,000 toward the video scoreboard on Dickinson Field with the understanding that Boosters would receive their donation back from the ad revenues over a period of roughly five years. Rob Tonn seconded it. Approved unanimously by Board members present.

Dan has submitted a preliminary bid to host the State Swim finals for Girls and Boys swimming at the FMC Natatorium being built in Westmont. If awarded, Hinsdale Central would host the Girls' State final the weekend before Thanksgiving 2020, 2021, 2022 and the Boys' State final during the last weekend in February 2021, 2022, 2023. The Boosters would be responsible for Concessions, both supplying food, drinks, and volunteers. The venue can sell up to 1400 tickets and the rules about eating on the deck are more lenient so concessions sales are expected to be about \$5K per sport, per weekend which would equate to approximately \$10K in additional concession revenues per year for each of the three years. Bruce and Eddie indicated they are interested in handling the concessions for these meets and volunteers would need to be recruited.

Dan mentioned that Boys Gymnastics needs 1-2 volunteers for concessions.

Action

Courtney Willman will reach out to her volunteers to find some help for concessions.

### Activities Director - Sally Phillip

**Discussion:** Sally not present. Dan Jones mentioned that Sally will be recognized by the Illinois Directors of Student Activities as an Outstanding Activities Director at their banquet in April. She was nominated by her co-workers at Central and her peers throughout the state.

The Red Devil Spirit Awards will be awarded on May 21. The Board discussed keeping the award count the same and the dollar amount the same. Historically Boosters has given 20 awards at \$250 apiece.

Action

Dan & Sally will solicit nominations from Coaches and Sponsors. Members of the Board, consisting of Dan Jones, Sally Phillip, Bruce Carlson, Kim Anderson, Julie Boruff, and Courtney Willman will finalize the winners on Monday, May 4th at 8:00 am in the Faculty Cafe. The list of winners will be kept confidential until the awards ceremony.

### Committee Reports

#### Communications - Corey Huth

**Not present, nothing to report.**

#### Concessions: Ed McCarthy, Bruce Carlsen, and Julie Boruff

**Discussion:** Julie Boruff and Sam LoPresti are re-evaluating products and pricing. Julie has been pricing merchandise at various stores and will continue to work to get the best prices with free delivery when possible. The need for a new popcorn machine for outdoor concessions and an additional small refrigerator for indoor concessions was discussed. These two purchases should not exceed \$4,000.

Action

Bruce will follow-up with Sam LoPresti who is inquiring from a family who may have a connection to a purchasing discount for these two items. Rob will look through old documents to confirm how much the clubs should take from their concession sales. It is thought 75% Boosters, 25% Club of gross sales.

Ed McCarthy made a motion to approve the purchase of the Popcorn machine and drink cooler and Bruce seconded it. Approved unanimously by board present.

**Discussion:** Bruce mentioned that the sink in the indoor concessions area has a leak.

Action

Dan Jones will put in a work order so that it is fixed.

Action

Julie Boruff is putting together a schedule for members of The Boosters Board to check in on Concessions during the remaining 13 events in the indoor concession season.

## March 2020 Meeting Minutes

### **Fundraising - Kim Anderson & Open spot**

**Discussion:** Kim Anderson noted that the Grill 89 fundraiser on February 25 raised \$180 but Grill 89 submitted a check to The Boosters for \$250 because of our past support and patronage. Marvie Pham reported that the Graduation raffle has raised only \$2,800 so far but noted that the information will be sent out on Sunday to all parents of seniors via The Boosters' mail chimp account as well as via the PTO blast which reaches a larger audience of Hinsdale Central Families. The deadline is March 31 and the winners will be chosen at the April Boosters meeting. Kim Anderson continues to work with Whole Foods and Standard Market for a possible fundraiser in April. Bouq Box flower fundraiser is still set for 5/21 with Marvie, Kim, Lee, and Courtney volunteering to sell flowers at graduation.

### **Action**

Corey will do a weekly PTO blast for graduation fundraiser. John will e-mail graduating seniors' families via Mail Chimp.

### **Grants - Corey Huth and Kim Anderson**

**Discussion:** There will be no Spring Grants as the funds will be redirected to the video scoreboard.

### **Membership - Jana Boomer, Amy Brown, and Suzanne Austin**

**Discussion: The Board welcomed a new membership committee person, Suzanne Austin.** No new members in February with the exception of one existing member upgrading to a higher level of membership. 8th Grade Coffee May 7th. We will need staffing. The Board considered raising membership fees for the coming year but decided against it, instead the Board will work on increasing the number of members. Ed McCarthy suggested that we lean on the parent-led clubs more by reminding them of all that The Boosters do to support their club.

### **Action**

Send final 2020-2021 Membership levels/amounts and gifts options to John Bauschard so he can update the form on the Booster website prior to the 8th-grade coffee on May 7th. The Board also discussed sending out the membership form via US Mail. A suggestion was made to ask HC Administration if they would include the Booster Member Form in a mailing they are sending to families over the summer to save on postage. Kim Anderson will check with HC administrators to see if this is an option.

### **Merchandise - Michelle Fischer and Stephanie Geier**

**Discussion:** See attached report.

### **Special Projects - Nancy Dugan not present**

**Discussion:** Not present, nothing to report.

### **Volunteers - Courtney Willman**

**Discussion:** Boys gymnastics will need one concessions volunteer and Boosters Spirit Wear and Membership will need several volunteers for the 8th Grade PTO Coffee on May 7th.

### **Webmaster - John Bauschard**

Not present, nothing to report.

### **Old/New Business**

**Discussion:** John Delaney will be nominated for Hall of Fame by Boosters. Corey Huth will complete the recommendation. Due May 1.

### **Action:**

**Corey will publicly post the Slate of Officers and announce the time and location of our final meeting of the year 2 weeks prior. Due to April school closure, there will be no April Board meeting. If the school does not start on May 1st as planned then we will plan on hosting the May Board meeting via Zoom.**

**All members should reach out to Kim to confirm their desire to remain on the Board, as well as friends that may be willing to assist with open positions. Need a current Board members to step up as Vice President.**

**Next meeting - Wednesday, May 6th, 2020, at 7 pm at HCHS (NOT GRILL 89) due to need for actual meeting. More information will be shared closer to the date.**