

Hinsdale Central High School

Boosters Club meeting

September 4, 2019

Call to Order: Bruce Carlsen called the meeting to order at 7:04 pm. In attendance were Lee Gillman, Ed McCarthy, Kim Anderson, Jana Boomer, Michelle Fischer, Sally Phillip, Bruce Carlsen and Robb Tonn.

Guests: Kimberly Biondo, Mark Biondi

Bruce called to order at 7:04 pm.

Introductions around the table for all present.

The discussion turned over to guests, Kimberly and Mark Biondi, owners Double Good and new Boosters Members. Mark expressed interest in supporting Boosters via a fundraiser with, Double Good. Double Good makes Homemade Popcorn which is for sale via fundraisers available in a downloadable App. Sally Phillip has been in contact with them. Double Good has done a fundraiser with HCHS Drama Club. Mark thought there was more opportunity for the Boosters Club. Lee will ask for samples to bring to the next meeting. Kim will add to the next meeting for further discussion. Sponsorship will send Mark Biondi info for a banner sponsorship. The Biondi's were thanked for their information and they left the meeting.

Secretary Report:

Ed McCarthy made a motion to approve the April minutes. Michelle Fischer seconded the motion.

Treasurer Report:

Rob Tonn submitted the report to the committee. No money out. Cash balance is \$67K in total. Membership \$23,832, Spiritwear, \$1800. Rob accepted bills. Fall Grants ~40K available. Spring Grants will be higher. School sanctioned sports receive grant money.

Athletic Director Report: Sally Phillip for Dan Jones

Karen Ford will set up for indoor events; will contact Bruce Carlson.

Concessions going well. Looks good moving forward. Last Friday was sold out of water, Gatorade, burgers, hot dogs and pizza.

Activities Report: Sally Phillip

Improv show is Thursday 7 pm, Friday 7 pm, and Saturday at 5 pm.

Homecoming kicks off with PepRally September 20, Float building September 22, Powder Puff Game September 23. Tickets to the dance are on sale all week. Homecoming Football Game September 27. Hall of Fame recipients will be during half time. Looking into special effects during Varsity Game. The parade is September 28 at 9 am, Pancake Breakfast is 7 - 10 am. Dance is Saturday night from 7 to 10 pm. Freshman Student Board Elections coming up. 85 on Student Council. Working on Prom Fundraising.

### Committee Reports

Communications: Kim Anderson for Corey Huth  
Communication going out Thursday.

Concessions: Ed McCarthy

Ed discussed the need for more help running concessions. He will contact Allen Hausner, former coach, to see if interested. Michelle Fischer contacted her Father. He is interested in helping procure items for sale and delivery. Ed will follow up.

Discussion included the need to raise the cost of items. Possibly increase Gatorade to \$4.

Fundraising: Kim Anderson

Kim Anderson announced we are still looking for someone on the Board to lead the fundraising efforts. We will plan to host a fall college planning fundraiser but will use a new company due to business issues at previous vendor. New company is called Spotlight College Advising. The fundraising discussion also included continuing successful fundraisers; Standard Market, Gill 89 and Bouq Box. Bruce would like to look into opportunity with Fasano Pies. Lee will work with Bouq Box to set up a Homecoming fundraiser for corsage and boutonniere sales. Tabled discussion of Double Good to next meeting. Ask for references and samples, Lee will do this.

Grants:

Sally will send out Fall Grants forms. Clubs are encouraged to fill out grant forms. Grant funds available ~40K, this is subject to Board Approval.

Membership:

Kim Anderson reported current membership is 250. 2 years ago membership was at 350. Discussion included that membership email needs to go out earlier. PTO blast should

include that donations are welcome. Discussion included how to make the website better or easier. Memberships purchased online have charges; PayPal charges 2.8%, Pushcoin - no charge. Rob Tonn offered to work with the group to see if the site can be easier. Site shows a \$100 Gift Card for Director level, this should be \$50 gift card. Work with John to change.

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Merchandise:

Michelle Fischer reported that the store will be OPEN during lunch hours the week of homecoming. Sales are equal or flat. Discussion regarding HotSpots - offline costs more, a Hot Spot is ~\$150 with a cost of \$20-30 per month, which can be activated for the months needed (Aug - Nov). Ed McCarthy has an extra HotSpot that he will donate. Boosters will cover the fees for the months used.

Special Projects: Kim Anderson reported.

Nancy Dugan is following up on renewals. This includes KB Ortho, CHT, and Double Good. Discussed if the banners are double-sided, not sure.

Volunteers: Courtney Willman not present

No report

Webmaster: John Bauschard not present

No report

Old/New Business:

Double Good - Popcorn, see opening discussion.

PayPal - Membership

Square - Spiritwear

The meeting adjourned at 8:16 pm.

Submitted by Lee Gillman

September 23, 2019

Next Meeting October 3rd, 2019 at 7 pm