

Hinsdale Central Booster Board Meeting Minutes

March 3, 2021

Kim Anderson called the meeting to order at 7:03 pm Adjourned: 8:42 pm

Minutes: Lee Gillman as Secretary

Next monthly meeting: **April 7, 2021, at 7 pm via Zoom**

Attendees Present:

Kim Anderson, Julie Boruff, Sally Phillip, Bruce Carlson, Suzanne Austin, Dan Jones, Nancy Dugan,
Tania Kuropas, Courtney Willman, Michelle Fischer

Secretary - Lee Gillman

Tania made a motion to approve February 2021 minutes, Suzanne seconded the motion. Minutes approved.

Treasurer - Julie Boruff

Discussion: See attached report. \$315 in spirit wear sales. P&L's current cash balance is \$76,900 unrestricted cash is \$40,500. Holding an additional \$33K in restricted funds for the potential new scoreboard project. Julie submitted an application to the Illinois Department of Revenue for a tax exemption status. It takes up to 90 days for the state to process the application. Expense for NFHS for sports viewing licenses. Will be included w/membership for this year ONLY due to Covid attendance restrictions. Purchased 110 NFHS subscriptions at \$30 each.

Athletic Director - Dan Jones

Discussion: Winter sports starting to wind down; basketball next two weekends, girls gymnastics has a couple of weeks left, swimming, and girls badminton through April. Talking about sectionals and state finals. Discussing all State finals across the state. Football and Soccer start tryouts happening. April 8 all spring sports starting. Centennial field closed. Need to space out socially distanced and down to 2 fields

for practices. Dan met with all coaches yesterday to talk about early morning and late evening practice but they will be competing. Spectators are in person for some sports at a home game at limited capacity. Current target is 25% capacity. Senior recognition is happening before and after the competition.

NFHS Live Stream Update - Wifi spotty outside. Dan is working on it. Facebook live is doing a nice job. The stadium will be live. Ipads being purchased and all sports will have a Facebook live page, hotspots being purchased. Dan is working to keep all families up to date on how to watch sports and get access to any videos of games. They will record/livestream and air on NFHS all home events in the stadium, gym, and pool. Everything else will be on FaceBook live. Red Devil Nation is going to Insta live at Varsity Events. Suzanne will create a letter for spring sports families and have Wanda send out via 8to18 next week regarding NFHS as part of Booster Membership.

Scoreboard Update - Dan's is taking the unused portion of this year's athletic budget to put toward football uniforms instead of scoreboard and will then use uniform money in the 2021/2022 budget for scoreboard. Would otherwise have lost the money because scoreboard decisions have not been finalized by the time his budget needed to be used.

Action: Dan has a budget meeting with the district at the end of April and the district will decide if they can contribute to the scoreboard capital campaign and what percentage they will need from ad revenue on the new scoreboard if they contribute.

Activities Director - Sally Phillip

Discussion: Activities update, state series happened, Forensics 2nd place, Chess went to State, Debate and Mock Trial will go to state, these are virtual. Freshman play went virtual - completely - filming went really well. The musical is rehearsing, the director at home, hired two for choreography and the release will be on April 30. Clubs and Teams have been painting different spaces for activities.

Prom is May 1st. Sally needs to write a proposal to DuPage Co Health Department to do Prom at HC Dickinson Field/track. Navy Pier/Crystal Gardens not an option due to city of Chicago capacity limits and venue has not reopened post Covid. Goal: class is together from 6-8 pm and on track with a mind reader, train, DJ no dancing, mini-golf, senior memory project with rock signing for a rock garden. Will have Raffle baskets: the goal is 50 - 100 baskets. Kids get tickets with names and ID to place in baskets, lots of winners. Boosters usually give a \$2500 Grant to the Prom Committee. When should this be done? Kim made a motion for a prom committee grant to be awarded again this year, and it was approved by Board

majority. Graduation: Currently Monday, May 17th. Students voted to be on one field, Livestream, many plans are in the works. It is possible that students will attend with no spectators. Considering moving graduation to the day before and holding two ceremonies to lower density.

The Peer Leadership program needs to be revamped. They are hoping to do training in April so the program is ready this fall for the Class of 2025. Sally discussed a new training program called Link Crew. They need money to train staff and they can train future leaders. The program is aimed at staff and students. Sally proposed Boosters providing a Grant for \$1000 to cover the new Link Crew training. Peer Leadership/Link Crew training Grant was approved.

Action: Grants were approved for \$2,500 to the Prom committee and \$1,000 to Peer Leadership/Link Training. Sally will email Julie and Kim as to who to send the check to.

Committee Reports

Communications - Tania Kuropas

Discussion: Garden flag Advertising sent out.

Action: Will f/u with Bebe Donuts for possible red/white sale in May to celebrate seniors.

Concessions Bruce Carlsen, Sam LoPresti, and Ed McCarthy

Discussion: Outdoor license not up to date because of Covid. This will not happen until the fall. Dan will handle if it seems as though football will be allowed to have spectators in fall of 2021.

Action: None

Fundraising - Kim Anderson & Open spot

Discussion:

- 1) HC Garden Flag Sale that ran from Feb 1st - March 1st was a success. We earned \$810. The suggestion was made to offer a flag option for the Class of 2021 families. That was designed and the garden flag sale will run again from late March - April 15th. Flags will be delivered by May 1st. (Kim)
- 2) Senior Yard Signs for Pickup on March 21st. Orders will be taken from Feb 26th - March 12th. Signs will sell for \$15 in advance and \$20 for extras available only for cash on the day of pickup. (Michelle)
- 3) Graduation Catering Fundraiser - Targeting Grill 89 and one additional restaurant. Need to finalize the graduation date and if families will be allowed to attend. Only makes sense if graduation is virtual. (Kim)

4) Flower Sale Fundraiser for Prom and Graduation will be arranged with Boug Box (Lee)

5) Discuss if Brick fundraising: can be done around the stadium. Sally said this is done by the Junior class, Overflow is moving to the new main entrance and then will run down the path to the stadium.

Action: Lee and Kim will work on restaurants and flowers.

Grants - Kim Anderson and open spot

Discussion: Grants were approved for the Prom Committee (\$2,500) and Peer Leadership training (\$1,000). Sally and Dan will talk to their leaders and coaches to determine if there are other Grant needs for spring 2021. We will not issue the same level of Grants this school year due to the impact Covid has had on our ability to raise money during the 2020/2021 school year. It was estimated that we could approve an additional \$20,000 in spring 2021 Grants and still retain a strong cash position.

Action: Dan and Sally will assess Grant needs and report back to the Board at the April meeting.

Membership - Amy Brown, Jana Boomer, and Suzanne Austin

Discussion: Suzanne has worked with NFHS offer for existing Booster members to receive Livestream sporting events as part of their membership. We had 44 new memberships in February as a result of this NFHS option.

Action: Suzanne will send promotion info to Wanda so she can email to spring athletic families.

Merchandise - Michelle Fischer & Stephanie Geier

Discussion: Remaining sweatshirts from the Covid Sweatshirt Design contest are currently being sold at King Keyser in Hinsdale. They are displaying one in their window. Next spirit wear sale will be in the spring, somewhere on or around the date of the 8th grade parent coffee.

Action: Plan spring spirit wear sales. Ideas if Freshman coffee is virtual.

Special Projects - Nancy Dugan

Discussion: Trying to sell Banners.

Action: none

Volunteers - Courtney Willman

Discussion: None

Action: none

Webmaster - John Bauschard

Discussion: John is hoping to retire from the Board, but finding a replacement has been difficult. Julie Boruff has volunteered to work to find a vendor and update the website using WordPress which is a more common platform used by other local nonprofits like PTO and Foundation. It will be easier to get webmaster volunteers since most other PTOs use this kind of site and it would be supported & hosted by a local company. The new site would allow us to pass Paypal fees onto members which will save approximately \$1,500 in a normal membership year. Kim made a motion to spend up to \$4,500 to do new website design. Lee seconded the motion. All present voted in favor. Also discussed the Boosters logo. The group decided to keep the same logo and incorporate HC with a fork as that and the Devil w/in the circle are the two logos HCHS would like to use going forward.

Action: Hire a website designer and complete the project within 4-6 weeks so it is ready for the 8th grade coffee which is typically the first week of May. Remove the old sponsor list from the website and work to recruit a new webmaster when complete.

Old/New Business

Discussion: Swimteam parents have donated \$1,000 to purchase a memorial bench to honor swimmer Kendall Pickering who was killed earlier this year. The bench will be placed outside of the new aquatic center. Dan will order/arrange for the bench to be installed w/memorial plaque. Boosters will reserve the \$1,000 until the money is needed. If costs exceed \$1,000 contact John Bauschard who is representing the swim parents.

Action: Dan will order the bench, arrange for installation and let us know if we need to get additional funds from swim parents.

Next Meeting:

All meetings via Zoom until further notice.

April 7 - 7pm - Announce & Publicize 2021-2022 Board Slate

May 5 - 7pm - Approve 2021-2022 Board Slate