

**Hinsdale Central Booster Board Meeting Minutes
December 1, 2021, 7:00 PM**

Kim Anderson called the meeting to order at 7: 02 pm and adjourned at 8:31 pm
Minutes: Lee Gillman, Secretary

Board Members Present:

Kim Anderson, Dan Jones, Bruce Carlson, Suzanne Austin, Julie Boruff, Nancy Dugan, Sally Phillip, Courtney Willman, Ed McCarthy, Michelle Fischer

Julie Boruff made a motion to approve November meeting minutes, Bruce Carlson seconded the motion. Minutes approved.

Treasurer – Julie Boruff

Discussion:

Concession numbers have been broken out by sport. Indoor concessions has had 6 events \$1600, State Swim Meet \$5200, Football \$2879. An inventory of the Huddle Hut was done and moved to indoor concessions. This incurred an expense for indoor concession at this time. Spirit Wear income was \$4776. Fall Grant checks were written for \$51,000. Boosters cash position is \$42,544, but we owe Athletics \$8875 for gate fees to be paid. Sally will follow up on Red Devil Award checks that have not been cashed, checks will need to be reissued. Julie talked to Sheryl Kern regarding the Benevity Fund. There is a family that donates a small amount every month and it's matched by their employer.

Action: Kim will write a Thank you/tax receipt letter for the Banks Family

Athletics Report – Dan Jones

Discussion:

Dan congratulated Kim and Julie on the concessions for the state swim meet. The State was impressed. Hosting is a three year contract, it will be at FMC as they are the only place large enough. Julie discussed FMC working with Pepsi to secure free coolers because drink bins were difficult. HC Boosters is also tasked with running concessions for the boy's state swim meet at FMC Natatorium on February 25th and 26th, 2022. Tickets are sold out and the allotment may be increased. IHSA has also asked HCHS to host the Boys and Girls State LaCrosse meet on June 2nd, 3rd and 4th. Dan asked if Boosters wanted to provide concessions, Bruce was in favor of opening the Huddle Hut. Winter sports have started. Thanksgiving Break was very busy. LT basketball games are coming up and will also be very busy. Boys basketball tournaments, Whitlatch Wrestling Event, Girls Gymnastic Conference and other sports will keep indoor concessions busy. Indoor concessions had some equipment issues, but all seems to be up and running now.

Dan attended the recent D86 Finance Committee meeting where the revenue split between D86, Hinsdale South Athletic Club and Hinsdale Central Boosters was discussed. D86 is now purchasing all of the electronic indoor and outdoor scoreboards at Central instead of HC Boosters. The first year could be a lump sum donation with the following years taking a look at who solicited the donor and if Boosters or South Athletic Club have lost sponsors because of sponsors converting from banners to digital ads with PowerAd. The naming rights for both football fields has been finalized and will be released soon. Working to maintain Dickinson Field naming.

Action: Julie will reach out to FMC and Pepsi for coolers. The next Finance meeting will be December 8th at 9am at Hinsdale South. Kim will attend to discuss sponsorship transition and ask the D86 Finance Committee for Dickinson Field scoreboard footing/electrical payment of \$6900 to be refunded to Boosters and not seen as a donation. This payment was made when Boosters thought they were purchasing scoreboard and keeping digital ad revenue.

Activities Report – Sally Phillip

Discussion:

There will be a Mental Health Program for the month of December. Today there was an all-school speaker with a message to help kids make positive decisions, as well as a month of activities promoting self-care. Activities will be focused on Mental Health and the color green. Activity involvement has increased among the students. The Mr. Hinsdale contest has been postponed to February 17th. The 8th Grade family event will be on Wednesday, January 5th at 6 pm. Spiritwear will sell in the fieldhouse with some other clubs at the end of that event.

Action: Spirit wear will coordinate details with Sally about setup and secure the necessary volunteers.

Committee Reports

Communications - Tania Kuropas

Discussion:

Amazon Smile link has been added to the bottom of all MC Blasts

Action: none

Concessions - Ed McCarthy, Bruce Carlson, Sam LoPresti

Discussion: Julie presented their report. Indoor concession was cleaned and all outdoor inventory has been moved inside. Write Off of several hundred dollars will be taken for chips ordered for football that have expired. Indoor events start this Friday. Closing and cash management procedures have been set up and reviewed. Meeting with all wrestling, gymnastics and basketball team parents, as well as D86 employee Karen Ford was held to review and discuss procedures. Boosters will pay Karen Ford an annual stipend of approximately \$1,500 to open concessions for all indoor events, get hot dogs and smoothies rolling and regularly take inventory. The net income for indoor concessions will be split 50/50 with Boosters and the teams that volunteer.

All procedures need to be reviewed as everything was closed for COVID. Julie discussed extra equipment that could be moved to Huddle House (coolers and extra popcorn machine). Kim thanked Julie for stepping in to assist/lead indoor concessions and is looking for more support for her. This is needed for supplies and ordering which is Boosters contribution for their 50% cut of all profits. With all procedures in place, all that is needed is for a Boosters Board member to volunteer to stop by at the larger indoor events to check in. Kim asked Bruce to work with Courtney to create a SignUp Genius to have Board members volunteer for key indoor events. Bruce added that Karen Ford is knowledgeable for all equipment and procedures and that once the parent volunteers had been trained that should be good.

Actions: HCHS Hospitality Room will take all expired chips. Dan will ask B & G to move out extra equipment and coolers. Bruce will identify key indoor dates for Courtney to create Board signup to check in on concessions.

Fundraising – Kim Anderson - OPEN SPOT

Discussion:

Kim discussed holding a second annual Garden flag fundraiser for the holidays. She asked Board members to contact her with any additional fundraising ideas. Julie brought up Senior Yard Sign sales. This started in COVID and brought in \$6000. Michelle agreed to run this sale again.

Action: Garden Flag fundraiser and Senior Yard Sign Sale will be held in the spring.

Grants – Kim Anderson

Discussion: Spring grant requests should be sent out to Coaches and Sponsors by Dan and Sally in February. The goal will be to meet to review requests in late February and present the final list to the Board for approval at the March 3rd Board meeting. Fall grants totaled \$53K due to no grants prior year due to Covid.

Action: none

Membership – Suzanne Austin

Discussion: Suzanne shared that MailChimp promotions do work to promote joining, although new membership purchases have slowed down as we transition from football to wrestling and basketball. They only had one new member sign up after the last MC promotion.

Action: Suzanne Austin will write a Booster membership solicitation letter to parents who have children participating in winter sports.

Spirit Wear – Michelle Fisher

Discussion: Michelle is ordering more inventory of items that sell most often. Hats, joggers, sweatpants, shorts (new), shirts with similar design for best cost. Everything is expected for the December sale. Discussion included how to have a student day and a sale at night for parents and incoming students due to the fact parents are still not allowed in the building due to Covid restrictions..

Action: December 15th will have a lunch time sale for students and staff and 3:30 - 6:30 pm sale. Courtney will send s Sign up genius for 4 volunteers. Mailchimp and FB will be sent.

Sponsorship/Special Projects – Nancy Dugan.

Discussion: No significant update due to sponsorship on hold pending video scoreboard deal with D86 being finalized. There could be an opportunity for sponsorship from PowerAd. The Football Club will take down posters near coaches entrance. Hinsdale doesn't allow signs on fences. Discussed hanging from bleachers. There will be player photos at some point but Dan said that area could be left open for sponsors. Dan added there may be wind screens on the fence.

Action: Nancy could reach out to past sponsors with similar plan as last year.

Volunteers – Courtney Willman

Discussion: Courtney will continue to add new volunteers that come into a master list. They will regularly receive a Signup Genius to volunteer to help with spirit wear, membership, concessions, etc. at upcoming events.

Action: none

Webmaster – Julie Boruff with Emily Zeng (shadowing)

Discussion: None

Action: None

Discussion:

Action: None

Old/New Business

Discussion: 1) Kim brought up the idea of holiday gifts for Building & Grounds staff as a thank you for all they do for Boosters during the year, \$30 from Portillos with a spirit wear item. Dan added there are a total of 18 people in B & G. Kim asked if the front office should be included. 2) Canceled January 5th Board meeting due to 8th grade parent night and Booster spirit wear sales are on the same night/time. Any Board members interested in volunteering in Fieldhouse should email or text Michelle Fischer.

Action: Gift cards and spiritwear gifts will be given. Julie will wrap or bag for distribution as well as add cookies. Dan will send a list to Michelle, Julie and Kim.

Next Meeting:

Wednesday, February 2nd @ 7:00 pm in the HCHS Faculty Cafeteria

Please mark your calendars for the future 2021-2022 Board Meeting

Wed, March 3rd – 7 pm

Wed, April 6th – 7 pm

Wed, May 4th – 7 pm