

**Hinsdale Central Booster Board Meeting Minutes
March 2, 2022, 7:00 PM**

Kim Anderson called the meeting to order at 7:04 pm and adjourned at 7:55 pm
Minutes: Lee Gillman, Secretary

Board Members Present:

Kim Anderson, Lee Gillman, Dan Jones, Julie Boruff, Michelle Fischer, Rob Tonn, Tania Kuropas, and Courtney Willman

Secretary

Rob Tonn made a motion to approve the February meeting minutes, Michelle Fischer seconded the motion. February Minutes approved.

Treasurer – Julie Boruff

Discussion: Treasure's Report covers the month of February. We had one new member join. Spirit wear sold \$6,815 in merchandise during the month. Indoor concessions collected \$10,761. We also earned a net profit of \$3,881 for running the concessions at the Boy's State Swim Meet in February at FMC. This was slightly higher than the girl's state meet the previous November where concession profits were \$3,128. It was a very time-consuming, but worthwhile fundraising event.

See committee reports for each committee's net profit. The current cash balance is \$114,109. The gate fee accrual was \$9,225 YTD and a check was cut to the Athletic Department to close out the gate fees for 2021/2022. The cash balance will be reduced significantly in early April from spring grants.

Action:

Athletics Report – Dan Jones

Discussion: Spring sports are kicking off and participant numbers are back up to pre-Covid levels. Men's Gymnastics invite on Saturday, March 5th. Men's volleyball will be starting and they have an interest in getting concessions started. HCHS will be hosting the Men's and Women's State LAX meet June 2nd - 4th at Dickinson Field. This will be a huge event. Boosters will run concessions with volunteers from the LAX parent group. We need to figure out an equitable share of profits. Kim noted that both LAX teams already received significant grants from Boosters over the last few years, so that should be considered when determining the revenue share percentage.

Kim congratulated Dan on being named a finalist for National Athletic Director of the year by the National High School Athletics Coach Association. The winner will be announced at the annual meeting in June.

Action: Dan will meet with LAX Board Parents from the girls and boys teams about the LAX state meet. Boosters/Courtney will need to prepare a sign-up genius for ALL volunteers to ensure that concessions are covered over the three-day tournament. LAX parents will assist, but we will also need to ask other teams and clubs for assistance, especially those that benefitted from Booster grants during the 2021/2022 school year.

Activities Report – Sally Phillip (Not present) - Submitted by Dan Jones

Discussion: Chess and Speech teams did well at State. Mr. Hinsdale coming up. Prom will be held on Saturday, April 30th at the Field Museum. Young Hearts for Life will be doing cardiac screenings at HCHS on Thursday, March 24th, and needs volunteers to set up the evening of March 23rd and work shifts throughout the day on March 24th. 8th Grade Parent Coffee will be Thursday, May 5th from 9 - 11 am.

Action: Tania Kuropas, Communications, will send communications out to Booster members over the next 4-6 weeks asking students to sign up for screenings and parents to volunteer to assist with the event. All Board members should volunteer for 8th Grade Coffee.

Committee Reports

Communications - Tania Kuropas

Discussion: Young Hearts for Life info has been sent out twice to all Booster members. Contact her with any other promotion assistance.

Action: Michelle Fischer will talk to Tania about promoting Boosters spirit wear sale during the 8th-grade parent coffee on May 5th. Goal is to send info to all of the feeder middle schools to promote the event and mention spirit wear makes a great 8th-grade graduation gift. Most of the middle school PTO's have a submit content tab on their website. Call the office if you need a full list of feeder middle schools.

Concessions - Bruce Carlson (Not present), Ed McCarthy (Not present), Sam LoPresti (Not present) & Julie Boruff

Discussion: Kim discussed the Boys State Swim Meet concessions that Boosters ran at FMC. She thanked Julie for how well organized everything was, as well as the Board members who were able to volunteer during the event. Plan for next school year's hosting of Girls (Nov) and Boys (Feb) State Swim Meets. This is a three-year contract. HCHS Buildings will help next year with clean-up on the last day.

Concessions Equipment - Bruce/Concession team have agreed to put together a list of concessions equipment and determine what, if any, equipment needs to be upgraded or replaced. Hoping to get this completed before the May meeting so we can approve items for purchase and installation over the summer.

Indoor Sports Revenue Share Concessions Payout - See 2022 Indoor Concessions Payout Report. The total sales were \$30,000. The margin of sales is 45%. The payout does not include Karen Ford. Boosters have hired Karen (a D86 Employee) to oversee the opening of the hut at each event to take the pressure off of the Concessions Committee. Her cost will come out of Boosters portion of the profits.

Actions: Recommend payout now to Athletic Department for wrestling and boys/girls basketball concession profits. Dan will put in an account for their benefit. Discussed using some of the Booster profits to reinvest in new indoor concession equipment like a new cooler or table. Julie will talk to the team and let us know. Pepsi will not donate a cooler. The concessions team (guys) would also like new polo shirts. Dan will handle the ordering of these from the money he has left with Under Armour.

Fundraising – Kim Anderson & OPEN SPOT

Discussion: Michelle Fischer will spearhead senior yard sign sales to celebrate the Class of 2022. This is on the Senior Site, as well as the Booster website. Cut off to purchase signs will be April 5th.

Additionally, Kim will work with Julie to run the Graduation Seat and Parking Raffle. Kim has gotten approval from the Village of Hinsdale through their permit process. The winners receive 5 reserved seats at Dickinson Field, as well as one reserved parking spot. There will be 4 winners, so Dan will communicate with staff to get four parking spots reserved and twenty seats reserved. Seats are non-issue because Dan brings in portable bleachers for graduation, but parking is tight. April 1st is the kickoff for raffle ticket sales and the drawing for the winner will be at the May Board meeting.

Note: We discussed kicking off the flower sale for prom corsages and graduation bouquets at the meeting as we have done in the past. Kim learned after the meeting that Sally is going to sell bouquets at graduation as a fundraiser for another group. Prom corsages are not profitable enough for Boosters to do

those as a stand-alone event, so Boosters did not do flower sales for this year. In the past, the combined profit from these two events was approximately \$400 - \$500.

Action: Sally will assist us in finding student volunteers to distribute yard signs on the pickup date, April 15th.

Grants – Kim Anderson & Julie Boruff

Discussion: Dan and Sally have sent out information to all coaches and club sponsors about Spring Grants. Requests are due by Friday, March 12th. All grant requests will be reviewed with the Grant Committee that consists of Rob, Bruce, Julie, and Kim. The Grant Committee will meet with Dan and Sally the week of March 14th. Booster Board will review/approve the final approved list of grants at the April 6th Board meeting.

Action: Grant Committee can meet on March 23rd at 8:15 am.

Membership – Suzanne Austin (not present) Kim shared her written report

Discussion: One new member joined during the winter sports season. A letter will go out to spring athletes and their families in early March for the 2021/2022 season. Boosters will launch the 2022/2023 membership sales at the 8th Grade Parent Coffee on Thursday, May 5th. Suzanne may need to replace stadium chair gifts if they continue to be unavailable.

Action: Suzanne will send info on Booster membership to Wanda Swik in the athletic office so she can send it out to all spring sports participants. Thank you to Dan for finding some extra stadium chairs at school. We have >100 chairs on order with the vendor.

Spirit Wear – Michelle Fisher

Discussion: February spirit wear sale was very well attended and they sold almost \$7K of merchandise. They will not order any new items and work to reduce inventory by the end of the school year. Michelle confirmed that there is adequate inventory for the 8th Grade Parent Coffee in May.

Action: The next spirit wear sale will be on March 16th during lunch hours and after school. Michelle will work with Tania to publicize the spirit wear that will be available at the 8th-grade coffee to all feeder middle schools. Many parents give HC spirit wear as an 8th-grade graduation gift.

Sponsorship/Special Projects – Nancy Dugan. - not present

Discussion: Kim is working on putting together non-digital sponsorship opportunities for sponsors who would prefer that their donation stays with HCHS and is not part of the D86 Digital Scoreboard Campaign with PowerAd. Kim is going to work with Dan to develop some opportunities that are appealing to these sponsors like time-out sponsors, half-time field goal kicks, pop-up tents, and banners around the stadium.

Action: none

Volunteers – Courtney Willman

Discussion: Send Sign-up Genius for the March 16th spirit wear sale. Work with Denise Arenz to source volunteers for the Young Hearts for Life screening event on Thursday, March 24th at HCHS. Courtney will also work to secure volunteers to assist Boosters at the Eighth Grade Parent Coffee on Thursday, May 5th from 9 - 11 am. We need as many Booster Board members to assist as possible.

Action: Board Members please mark your calendars!!! It is a HUGE day for membership and spirit wear sales and we need all hands on deck!

Webmaster – Julie Boruff with Emily Zeng (shadowing)

Discussion: None

Action: None

Old/New Business

Discussion: The Board needs a Succession plan for all Board spots and committee chairs. Wednesday, May 11th at Grill 89 will be the last meeting. This is a thank you to all Board and committee members that have helped throughout the year. Consider bringing a friend that might step up to take your place or join our board. Rob Tonn will be stepping up to replace Kim as President, but we need someone to be Vice President.

Action: Try to recruit for joining Board, particularly VP or replace open positions.

Next Meeting:

**WEDNESDAY, May 11th (Revised Date) – 7 pm Year-End Celebration
(Location TBD - probably Grill 89))**