

Hinsdale Central Boosters Meeting Minutes February 1st, 2023

Rob Tonn called the meeting to order at 7:06PM, Mary Henneman, Secretary (per video)

Board Members Present:

Rob Tonn, Julie Boruff, Courtney Willman, Sally Phillip, Bruce Carlsen, Tania Kuropas, Michelle Fischer, Suzanne Austin, Jodi Foster, Dan Jones

President – Rob Tonn

Discussion: Rob opened by asking about board openings next year. He asked Courtney whether Kelly Knapp would be interested in taking over the volunteer chair position. Courtney had not yet asked her, but she said she would. She also reported that Boosters would be recruiting volunteers (and potentially board members) at the HCPTO 8th Grade Coffee in May.

Secretary – Rob Tonn for Mary Henneman

Julie Boruff moved to approve the minutes. Suzanne seconded the motion. Minutes approved.

Treasurer – Julie Boruff

Discussion: The Treasurer's Report covers the month of January (period ended 01/31/23) and YTD (6/1/22-01/31/23). Revenue for the month of January was around \$60,100 but included about \$38,800 in directed donations. Directed donations will be passed through to the Speech/Forensics Club (\$20,000), Poms (\$10,000), and Drama (\$8,800). Other revenue included approximately \$4,900 in spirit wear sales (one spirit wear sale), \$15,100 in indoor concessions, and \$1,800 in sponsorship revenue from Guaranteed Rate.

Julie reported that the Vogel family and the Morris family generously donated to Speech, Poms, and Drama. Sally asked if the \$8,800 donation was meant for the Drama Club or specifically for the Musical. Julie said she would confirm the specifics when she sends the check to Sally.

Expenses for January totaled approximately \$15,600. The only expenses in January were Spirit Wear (\$10,500 in merchandise purchases) and Indoor Concessions (\$4,800 – which includes \$300 for a new Square reader).

YTD revenue is approximately \$256,000 and YTD expenses total approximately \$88,000. We currently have approximately \$164,000 in cash, approximately \$74,000 of which is restricted. Restricted funds include the directed donations, gate fees, and Red Devil Spirit Awards. Julie reported that she has also set aside \$20,000 (in restricted cash) for indoor concessions improvements.

Committee P&L contributions YTD include approximately \$20,500 for membership (no change in January), \$9,800 for spirit wear, \$10,100 for fundraisers, and \$44,600 for concessions (over half of this – \$26,700 – is from indoor concessions).

Action Item: Julie to confirm recipient for Morris family donation.

Athletics Report – Dan Jones

Discussion: Dan thanked the Boosters for support for his family.

Dan reported winter sports are coming to an end. Boys' bowling is done. Girls' gymnastics competed in regionals. The squad is sending at least four girls to sectionals. Depending on the final standings, Hinsdale Central might also be chosen as an at-large team at the next gymnastics regional. The next regional is at Hinsdale South on Tuesday, February 7th. Senior night for boys' basketball, poms, and cheer is also on Tuesday, Feb 7th. Girls' sectional bowling is next weekend, February 10-11. The Boys wrestling sectional will be hosted by Hinsdale Central on February 10-11. (Regionals are this Saturday). The next big HC-hosted event will be the boys' swim sectionals February 17-18 and the boys' swim state meet on February 24-25. Following that, Hinsdale Central will be hosting the girls' super sectional basketball tournament on Monday, February 26th. There will be one game for this event at 7PM. Hinsdale Central will also be hosting the boys' basketball sectional finals on Friday, March 3rd.

Dan commented on how well the winter teams have been doing. He reported that the boys' swim team is currently ranked 1st in the state, the boys' basketball team is ranked 4th in the state (and 1st in the conference), the girls' Basketball team has been competitive at regionals, and the wrestling squad won the conference title.

Action Item: Julie will help secure volunteers for Girls' Basketball Sectional.

Activities Report – Sally Phillip

Discussion: Sally thanked Tania for sending out eblast for winter dance. Sally said she needed to sell 100 more tickets tonight, so that dance does not get canceled. She asked parents to encourage students to purchase tickets ahead of time. Ticket price is low, given all of the activities at the event. Even with 250 kids, costs will exceed ticket sales.

Rob asked if the board would be interested in subsidizing the dance. The board discussed. Most felt that the word was definitely out, and kids know it could be canceled if not enough tickets are sold. Sally said it was costing about \$9,000. Right now, Sally is upside down about \$7,000. To break even, she would need to sell 350 more tickets. Our student body has always had a tough time with this dance. Courtney asked about

Turnabout theme. Sally responded that she wanted everyone to have access, so people don't feel like they need to ask someone to go.

Rob made a motion for Boosters to subsidize the difference between the dance cost and ticket sales. No board member disagreed. Breakeven is 450-500 tickets sold. Julie seconded it. Motion carried.

Sally also reported that several activities were in progress. The Hinsdale Central play will be next weekend (February 11-12). Speech sectionals will be the same weekend. The chess team has qualified for State. Young Scholars night will be held on February 22nd..

Committee Reports

Communications - Tania Kuropas

Discussion: No report regarding communications. Tania reported not being able to see scoreboard during LT game, because she was seated in the top row and the banners obstructed the view of the scoreboard.

Action Item: Dan will look into hanging new banners higher, so that fans can view the scoreboard.

Concessions - Bruce Carlsen & Julie Boruff

Discussion:

Julie reported that indoor concessions has been going well, thanks to the wonderful basketball parent volunteers.

Julie said the boys' State Swim meet is February 24-25 at FMC. She assigned shifts to Boosters' Board Members and sent out the schedule. Courtney Willman volunteered to work the current open shift, 5-8 on Friday. No additional board member volunteers are needed for Saturday. Girls' swim and dive will provide the bulk of the volunteers,

Julie reported that there have been some issues (like pop can exploding, leaky air-conditioning, etc.) with indoor concessions. Karen Ford has been a great help. Julie asked about repairs to equipment. Dan said any district-owned items should be fixed by the district. Julie said we need to replace one of the coolers.

Bruce asked Dan if floor could get a scheduled cleaning. Dan explained cleaning has been outsourced. Julie expressed concerns about mop bucket sitting in concession room.

Michelle asked if concessions' volunteers could proactively walk through stands during sellout games, since students don't want to leave their seats. Bruce said in years past, concessions had a satellite location upstairs.

The board discussed. Dan said that there are several locations where Boosters could set up.

Action: Julie to send list to Dan of needed repairs and Dan will take care of. Dan will work to get floor cleaned. Julie will look into Boosters concession cart.

Fundraising, Sponsorships, and Grants – Rob Tonn (for Kim Anderson)

Fundraising Discussion:

Rob reported that the total Mint fundraiser revenue raised was \$838. It was an easy fundraiser. Going forward, we will leave link active and send out email blasts to promote.

Kim has secured village permits to run the graduation seat raffle. Need to launch on website March 1 and draw winners at April meeting.

Rob said we will also be selling senior yard signs. Michelle is coordinating the effort. We will launch the fundraiser March 1st with pickup after spring break. Julie asked if Michelle was still comfortable with vendor, given Indiana location. Michelle said that it's hard to beat order quantity and price, so she will do it one more year.

Actions: Julie will update website to add graduation seat raffle and senior yard sign sale.

Grants Discussion: Rob reported that we are set to do grant meeting on Tuesday, February 21st at 9am in Room 161. Dan, Sally, Kim, Rob and Julie will attend. All other board members welcome.

At this point, we only have four grant requests: Boys' Water Polo, Boys' and Girls' Soccer, Girls' Volleyball, and Football. Sally said she had some to submit. Grants are due February 15th. Tania reported that Poms wants some new lights, so they could possibly be interested in a grant.

At least one of the grant requests is for new uniforms. Rob asked if Boosters should be funding uniforms. Dan said that primary uniforms should be funded by the district. Supplemental pieces can be funded by Boosters' grants.

Julie reported that she received two thank you notes, one for Salute to Service and one from GSA.

Membership – Suzanne Austin

Membership Discussion: Suzanne reported lots of inventory in her basement. She has several orders that have been completed, but not picked up. Suzanne plans to sell the bags through the website. Julie asked about payment and recommended setting up a form and a payment link. Rob suggested adding a picture of the bag so that prospective buyers can see that the bag easily fits two stadium chairs. Profit is \$53 per bag. Selling price is \$100. We have 100 available to sell.

Suzanne also reported that we still need a membership chair for next year.

Action: Julie to work with Suzanne to create wording for bag sales. Julie will create a form and payment link. Tania will send out an e-blast when website is ready.

Spirit Wear – Michelle Fisher

Discussion: Michelle introduced Jodi Collins, who will be chairing Spirit Wear next year. Michelle is still awaiting a response from Tiffany (regarding her role as potential co-chair for next year.)

Michelle reported that we have one date set to sell spirit wear -- Monday February 13th, and we are hoping to sell Thursday, February 16th. It helps to offer merchandise twice during the same week, since students

We just purchased about \$10,000 of merchandise, so we are fully stocked (sweatshirts and PJ pants).

Volunteers – Courtney Willman

Discussion: Courtney reported that Basketball has been doing a great of getting volunteers (Amber Deftose has been doing a great job). She asked Michelle to let her know if she needs help in getting volunteers for spirit wear.

Bruce reported that we might need additional volunteers for sectionals on March 1^s and March 3rd.

Webmaster – Julie Boruff

Discussion: No report, except that updates are in process.

Rob adjourned the meeting at 8:17pm

Next Meeting: Wednesday, March 1st at 7:00PM in the HCHS Community Room