

**Hinsdale Central Boosters Meeting Minutes  
November 2<sup>nd</sup>, 2022**

Rob Tonn called the meeting to order at 7:06PM, Mary Henneman, Secretary

**Board Members Present:**

Rob Tonn, Kim Anderson, Mary Henneman, Dan Jones, Julie Boruff, Sally Phillip, Suzanne Austin, Tania Kuropas, and Michelle Fischer

**President – Rob Tonn**

**Discussion:** Rob raised the topic of board succession planning. Courtney Stach has volunteered to be secretary next year. We are still seeking a VP and someone to start shadowing Michelle for spirit wear. Michelle noted that Tiffany Abbott has agreed to shadow her for spirit wear and will plan to lead the committee next year. Rob also noted that since Courtney Willman is leaving, we will need a volunteer chair for next year.

**Mary Henneman**

Rob made a motion to approve the minutes with amendments. Julie seconded the motion. Amended minutes approved.

**Treasurer – Julie Boruff**

**Discussion:** This report covers the month of October and October YTD, 2022 (6/1-10/31). Numbers are rounded to the nearest \$100. Total revenue for October was approximately \$27,700, while YTD revenue is at about \$145,800. In October we had \$1,400 in membership revenue (10 new members), \$6,600 in spirit wear sales, \$14,600 in concessions, \$3,100 in donations (note \$2,500 of that was a directed donation for girls' volleyball), and \$2,000 in fundraising revenue. Expenses for the month totaled \$37,800, so net income for the month of October was negative-- (\$10,100). Major expenses included \$9,300 in membership costs (predominantly gate fees), \$16,400 in spirit wear costs (purchased ahead of demand), and \$9,200 in concessions costs (predominantly club payouts and supplies). Note that all clubs have received their payouts for helping with the 2022 football concessions (seven clubs plus Boys' Swim & Dive). Tips came in at \$275 for last two games, so clubs did not receive tip payouts. Kim asked about increased interest from clubs, due to increased payout. Sally responded that we won't really know until next year, since club spots had been filled prior to the change in club payout policy.

Year-to-date net income contributions are as follows (rounded to the nearest 100):

Membership has contributed approximately \$28,800, spirit wear has contributed approximately \$8,500, fundraisers have contributed approximately \$8,400, and Concessions have contributed approximately \$14,800 (\$12,100 from football, and \$3,000 from LAX. Indoor concessions net income YTD is currently (\$300) due to stock transfer from football concessions.)

Our current cash position is approximately \$131,100, of which \$44,700 is restricted (\$39,200 in pending grants and \$5,500 in Red Devil Spirit Awards) and \$86,400 is unrestricted.

### **Athletics Report – Dan Jones**

**Discussion:** Dan reported that Fall sports are nearing the end. Every program except for football made it to at least regional finals. As of now, Hinsdale Central has received three state trophies for the fall season (and could potentially receive two more). Max Preps has rated HC's Athletic Department as # 1 in the nation.

Girls' Volleyball Super Sectionals will be hosted by Hinsdale Central Friday night (November 4<sup>th</sup>). The state Cross Country meet is also this Friday. State Swim and Dive will be November 11<sup>th</sup> and 12<sup>th</sup> at FMC.

We are preparing for winter sports now. Girls' Basketball started this week. All other winter sports start next week (November 8<sup>th</sup>). We have redone the gym floor for basketball and have moved the team benches (flipped sides) so home team players can shoot at the flag for second half. Student section has been moved down to the floor. In addition, the new gymnastics area is being opened. All spectators for winter sports will enter through the new entrance on Grant Street. Exit only signs will be posted on gym doors.

Regarding state banner replacement: Julie, Kim, Rob, and Dan met prior to the board meeting and discussed several options for the banners. Because new banners are 12" narrower, total banner replacement will result in an incremental 100 feet of space. One option is to raffle off old banners. Principal Walsh expressed concerns about the cost required to mount them and prepare them for the raffle. Another option is to simply replace the banners or replace the banners now and hold an auction next year. Kim mentioned that other schools had issues with banner auctions. The board discussed the options. Julie said that, from a website readiness perspective, an auction would not be hard to do. Rob commented that it would be nice to do by the holidays, however, for the auction to be successful, lots of promotion would be needed. Given the limited timeline, it would be tough. Rob also mentioned framing cost is about \$350. One other idea was to offer a few of the major banners this year (as a teaser), then do a full auction next year (ideally to coincide with homecoming).

Dan said he had ordered two new banners in cardinal red for recent state champ winners. He has \$10,000 to pay for banner replacement and asked to confirm that Boosters would still contribute \$5,000. Rob asked the group if everyone was still okay with the \$5,000 Boosters (maximum) contribution. Everyone agreed to honor the original agreement (\$5,000 maximum contribution.)

**Action:** Dan to order banners and hang them (hopefully) over Christmas break. Students will take pictures of old banners, so Boosters can promote and sell when ready.

## **Activities Report – Sally Phillip**

**Discussion:** Fall play is titled “Clue”. There are four unique endings, so each show will feature a different ending. Shows will run November 17-19.

Eighth grade family night is January 5<sup>th</sup>. Boosters can attend to sell spirit wear. Sally reported that she would also be selling Class of 2027 T-shirts to support the Class of 2027 Prom fund.

The Homecoming date for 2023 has been set. It will be Friday, September 22<sup>nd</sup>.

The annual Clubs that Care fundraiser has started. We are looking for gift cards to give to families and to create care buckets.

The Student Council has been asking about reinstating the winter dance. However, when asked to vote, most student council members said they would not attend. Historically, turnout for the winter dance has been very low. It is a pretty expensive project. Sally will poll all students. If there is a winter dance, it will be held on February 4<sup>th</sup>.

The name of the new coffee bar is the Devil's Roast.

## **Committee Reports**

### **Communications - Tania Kuropas**

**Discussion:** Tania reported she is ready to send out blast if need be. She is awaiting information for post.

### **Concessions - Julie Boruff**

**Discussion:** Julie reported that she has a meeting set up for Monday to meet with all winter sports parents. The plan is to go through open/ closing procedures, cash out, etc. An email went out this morning to winter sport parents (except for gymnastics, since, gymnastics has its own concession).

Sally reported she received a call from the MPA regarding Boosters serving 200-300 middle school band kids during December 9<sup>th</sup> Girls' Basketball game. Suzanne reported that she had discussed with the MPA President. After much discussion regarding how this might work, the board agreed that MPA should order food separately from Quest or bring in pizzas, since the Boosters concession stand is not set up to serve 200-300 meals.

Julie reported that she is set with volunteers for the state swim meet at FMC and is in the process of finalizing the menu. Sub sandwiches will be ordered from Fontano's, because they are local and flexible. She considered several other vendors, but

Fontano's could best meet our needs. In addition, bagels, hummus, pretzels, chocolate chip cookies, and ice cream bars will be available for sale, Bottled Gatorade will be available, but water will be sold in refillable bottles again this year. Price will be \$2 (vs \$4 last year), which should minimize complaints.

State Swim Meet Concession hours are Friday (November 11<sup>th</sup>) from 9am-5pm and Saturday (November 12<sup>th</sup>) from 7am-4pm. Julie planned to go over to FMC on November 9<sup>th</sup> to unpack product. Boys' Swim and Dive parents are also volunteering for concessions at the state swim meet.

## **Fundraising, Sponsorships, and Grants – Kim Anderson**

**Fundraising Discussion:** Boosters will be promoting Minted Christmas cards in December. People will have the opportunity to order Christmas cards through Minted, put in a Boosters promotion code and receive a 20% discount. Boosters will receive 5% of every order placed using the code.

Kim reported that Boosters used to do a pie fundraiser in November, however, this year we will have a Grill 89 fundraiser in December.

**Sponsorship Discussion:** Kim reported Guaranteed Rate liked the Football Kick Sponsor Event. They expressed some concern about the T-shirt toss but did not realize that it would only be in the student section, Kim is working with them to select their sponsor dates for basketball. Guaranteed Rate has expressed interest in being a long-term sponsor.

**Grants Discussion:** Julie, Kim, Rob, Sally, and Dan met to discuss grant applications. Initially, grant requests totaled approximately \$51,000. However, Dan worked with coaches regarding many requests since some of the requests should come out of the athletic department budgets. The committee agreed to recommend funding of \$39,200 in grants to clubs and athletics. All sports or clubs requesting money will receive a grant (or be funded through the athletic department).

Julie noted historical grants. Boosters made grants of approximately \$52,000 in both spring of 2022 and fall of 2021. Fall of 2019 grant total was \$40,000. Historical grants are taken into consideration when determining how much funding a sport or activity should receive.

Rob motioned to approve the recommended total grant request of \$39,200. Julie seconded the motion. The motion carried.

**Action:** Julie to work with Dan and Sally to distribute awards to grant recipients.

## **Membership – Suzanne Austin**

**Membership Discussion:** Suzanne reported that only a few more memberships have trickled in over the past month.

Last year, there was a membership push for the basketball season, A letter was sent out to parents of basketball athletes. Suzanne would like to set up a membership table at early big games. Dan said that January 6<sup>th</sup> and February 3<sup>rd</sup> are boys/girls double headers. January 13<sup>th</sup> is also an option. Kim also said January 6<sup>th</sup> and February 3<sup>rd</sup> might be good options for sponsor dates,

**Action:** Dan to get a full (all team) basketball schedule by date to Suzanne (vs having to work through each sport on 8to18).

Suzanne reported issues with the big bag for membership swag. The sample sent had the embroidery color bleeding onto the light bag material. She has selected a new bag, which will have a black background with a red top.

Blankets have arrived. Suzanne now has 144 blankets in inventory.

### **Spirit Wear –Michelle Fisher**

**Discussion:** Michelle reported that there will be a spirit wear sale on November 9<sup>th</sup> from 3-7PM at the HCHS athletic entrance. We will also be selling spirit wear on December 1<sup>st</sup> and December 14<sup>th</sup>. All dates have been submitted to the PTO blast.

Michelle also reported that she is unable to locate a box of hats that were received by the school on July 17<sup>th</sup>. She said the Aloha shirts are in, but the wearable blankets have not yet arrived.

### **Volunteers – Courtney Willman**

**Discussion:** No report

### **Webmaster – Julie Boruff**

**Discussion:** No report

### **Old/New Business**

**Discussion:** There was a brief discussion regarding a potential junior Board for Volunteers. The junior board could help with concessions and spirit wear. A group could be set up through Remind for volunteer purposes.

**Action:** (All) Try to identify potential Boosters board members and committee chairs.

Adjourn at 8:52.

**Next Meeting: *Tuesday*, December 6<sup>th</sup> at 7:00PM in the HCHS Community Room**